



BIBLIOGRAPHY MEDIA

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S.N.	SUBJECT	TITLE	AUTHOR	ISBN	YEAR	PUBLISHER	PRICE2
1	CINEMA INDUSTRY	THE PRODUCER'S BUSINESS HANDBOOK, SECOND EDITION	,JR., JOHN J. LEE,ROB HOLT	0240807103	2005	FOCAL PRESS	\$ 66.64
2	CINEMATOGRAPHY, TELEVISION CAMERAWORK	DIGITAL CINEMA: THE REVOLUTION IN CINEMATOGRAPHY, POSTPRODUCTION, AND DISTRIBUTION	MCKERNAN BRIAN	0071429638	2005	MCGRAW HILL	\$ 45.94
3	CINEMATOGRAPHY, TELEVISION CAMERAWORK	DREAM GEAR:COOL AND INNOVATIVE TOOLS FOR DILM VIDEO AND TV PROFESSIONAL	CATHERINE	094118885X	2004	MICHAEL WIESE PRODUCTIONS	\$ 34.44
4	CINEMATOGRAPHY, TELEVISION CAMERAWORK	EDCF GUIDE TO DIGITAL CINEMA PRODUCTION	SVANBERG LARS	0240806638	2004	FOCAL PRESS	\$ 50.54
5	CINEMATOGRAPHY, TELEVISION CAMERAWORK	MAKING MEDIA, SECOND EDITION: FOUNDATIONS OF SOUND	,JAN ROBERTS-BRESLIN	0240809076	2007	FOCAL PRESS	\$ 57.44
6	CINEMATOGRAPHY, TELEVISION CAMERAWORK	THE CAMERA ASSISTANT'S MANUAL, FOURTH EDITION	,DAVID E. ELKINS S.O.C.	0240805585	2005	FOCAL PRESS	\$ 58.59
7	CINEMATOGRAPHY, TELEVISION CAMERAWORK	THE PRACTICAL ART OF MOTION PICTURE SOUND, THIRD E	,DAVID LEWIS YEWDALL	0240808657	2007	FOCAL PRESS	\$ 45.94
8	FILM THEORY & CRITICISM	ALFRED HITCHCOCK'S PSYCHO : A CASEBOOK (CASEBOOKS	ROBERT KOLKER	0195169190	2004	OXFORD UNIVERSITY PRESS	\$ 143.75
9	FILM THEORY & CRITICISM	Short Guide To Writing About Film, A (6th Edition)	Timothy Corrigan	0321412281	2006	Longman	\$ 47.53
10	INFORMATION TECHNOLOGY INDUSTRIES	IT MANAGER'S HANDBOOK, SECOND EDITION: GETTING YOU	,BILL HOLTSNIDER,BRIAN D. JAFFE	012370488X	2006	MORGAN KAUFMANN	\$ 66.64
11	INFORMATION TECHNOLOGY INDUSTRIES	PHYSICAL SECURITY FOR IT	ERBSCHLOE MICHAEL	155558327X	2005	ELSEVIER DIGITAL PRESS	\$ 68.94
12	INFORMATION TECHNOLOGY INDUSTRIES	RISK MANAGEMENT IN SOFTWARE	MCMANUS JOHN	0750658673	2004	ELSEVIER BUTTERWORTH HEINEMANN	\$ 58.59
13	MEDIA STUDIES	CITIZENS OR CONSUMERS: WHAT THE MEDIA TELL US ABOU	LEWIS; INTHORN; JORGENSEN	0335215556	2005	OPEN UNIVERSITY PRESS	\$ 64.34
14	MEDIA STUDIES	KEY THEMES IN MEDIA THEORY	LAUGHEY	033521813X	2007	OPEN UNIVERSITY PRESS	\$ 53.99

15	MEDIA STUDIES	LINK ANALYSIS : AN INFORMATION SCIENCE APPROACH	THELWALL MIKE	0120885530	2004	ELSEVIER	\$ 94.24
16	MEDIA STUDIES	MASS MEDIA LAW, 2007/2008 EDITION WITH POWERWEB	DON R PEMBER	007327898X	2006	MCGRAW HILL	\$ 156.95
17	MEDIA STUDIES	MEDIA ACCESS	BUCY ERIK P.	0805841091	2004	LAWRENCE ERLBAUM ASSOCIATES, PUBLISHERS	\$ 120.75
18	MEDIA STUDIES	ON CAMERA: HOW TO REPORT, ANCHOR & INTERVIEW	,NANCY REARDON,TOM FLYNN	0240808096	2006	FOCAL PRESS	\$ 39.04
19	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	COMPETITIVE STRATEGY FOR MEDIA FIRMS: STRATEGIC AND BRAND MANAGEMENT IN CHANGING MEDIA MARKETS	CHAN-OLMSTED SYLVIA M.	0805848126	2006	LEA	\$ 86.25
20	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	FILMING THE FANTASTIC: A GUIDE TO VISUAL EFFECTS	,MARK SAWICKI	0240809157	2007	FOCAL PRESS	\$ 51.69
21	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	HANDBOOK OF RESEARCH IN MOBILE BUSINESS: TECHNICAL	BHUVAN UNHELKAR	1591408172	2006	IDEA GROUP PUBLISHING	\$ 339.25
22	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	HANDBOOK OF RESEARCH ON MOBILE MULTIMEDIA	ISMAIL KHALIL IBRAHIM	1591408660	2006	IDEA GROUP PUBLISHING	\$ 201.25
23	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	HANDBOOK OF TELECOMMUNICATIONS ECONOMICS	MAJUMDAR SUMIT M. & ET.AL.	0444514236	2005	NORTH-HOLLAND	\$ 169.05
24	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	MANAGE AS A BUSINESS	LIENTZ BENNET P. & LARSEN L.	0750678259	2004	ELSEVIER	\$ 60.89
25	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	MOTION PICTURE AND VIDEO LIGHTING, SECOND EDITION	,BLAIN BROWN	0240807634	2007	FOCAL PRESS	\$ 51.69
26	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	PRODUCING FOR TV AND NEW MEDIA, SECOND EDITION: A	CATHRINE KELLISON	0240810872	2008	FOCAL PRESS	\$ 45.94
27	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	THE GRIP BOOK, THIRD EDITION	,MICHAEL UVA	0240852338	2006	FOCAL PRESS	\$ 50.54
28	MEDIA, INFORMATION & COMMUNICATION INDUSTRIES	TRANSFORMATION IN CULTURAL INDUSTRIES	THORNTON PATRICIA H. ET. AL	0762312408	2005	JAI / AN IMPRINT OF ELSEVIER SCIENCE	\$ 109.19
29	POSTAL & TELECOMMUNICATIONS INDUSTRIES	DIGITAL ASSET MANAGEMENT	AUSTERBERRY DAVID	0240519248	2004	FOCAL PRESS	\$ 73.54
30	POSTAL & TELECOMMUNICATIONS INDUSTRIES	HANDBOOK OF TELECOMMUNICATIONS ECONOMICS: STRUCTURE, REGULATION AND COMPETITION (STRUCTURE, REGULATION AND COMPETITION, VOLUME 1)	CAVE MARTIN ET.AL	0444503897	2007	ELSEVIER / NORTH-HOLLAND BIOMEDICAL PRESS,	\$ 155.25
31	POSTAL & TELECOMMUNICATIONS INDUSTRIES	PRACTICAL INDUSTRIAL DATA NETWORKS: DESIGN, INSTALLATION AND TROUBLESHOOTING	MACKAY, STEVE ET. AL	075065807X	2004	ELSEVIER	\$ 66.64

32	POSTAL & TELECOMMUNICATIONS INDUSTRIES	REMOTE WORKING LINKING PEOPLE AND ORGANISATION	DAVID NICKSON AND SUZY SIDONS	0750658592	2004	ELSEVIER	\$ 48.24
33	PRESS & JOURNALISM	FLASH JOURNALISM : HOW TO CREATE MULTIMEDIA NEWS PACKAGES	MCADAMS MINDY	0240806972	2005	FOCAL PRESS	\$ 66.64
34	PRESS & JOURNALISM	INSIDE REPORTING	TIM HARROWER	0073526142	2006	MCGRAW HILL	\$ 71.74
35	PRESS & JOURNALISM	INTRODUCTION TO SNG AND ENG MICROWAVE MEDIA	HIGGINS JONATHAN	0240516621	2004	FOCAL PRESS	\$ 39.04
36	PRESS & JOURNALISM	PHOTOJOURNALISM, SIXTH EDITION: THE PROFESSIONALS'	,KENNETH KOBRE	075068593X	2008	FOCAL PRESS	\$ 63.19
37	PRESS & JOURNALISM	PHOTOJOURNALISM: THE PROFESSIONALS' APPROACH, 5TH EDITION	KOBRE KENNETH	0240806107	2004	FOCAL PRESS	\$ 66.64
38	PRESS & JOURNALISM	SHOW ME THE MONEY: WRITING BUSINESS & ECONOMICS STORIES FOR MASS COMMUNICATION	ROUSH CHRIS	0805849548	2004	LAWRENCE ERLBAUM ASSOCIATES, PUBLISHERS	\$ 138.00
39	RADIO & TELEVISION INDUSTRY	BROADCAST NEWS: WRITING, REPORTING, AND PRODUCING, 4TH EDITION	WHITE TED	024080659X	2005	FOCAL PRESS	\$ 59.74

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