



BIBLIOGRAPHY BUSINESS & MANAGEMENT

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S.N.	SUBJECT	TITLE	AUTHOR	ISBN	YEAR	PUBLISHER	PRICE2
1	BUDGETING & FINANCIAL MANAGEMENT	ACCOUNTING, BANKING AND CORPORATE FINANCIAL MANAGEMENT IN EMERGING ECONOMICS (RESEARCH IN ACCOUNTING IN EMERGING ECONOMICS, VOLUME 7)	MURINDE VICTOR	076231303X	2006	JAI / AN IMPRINT OF ELSEVIER SCIENCE	\$ 161.00
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272	PRODUCTION & QUALITY CONTROL MANAGEMENT	NORTH AMERICAN ECONOMIC AND FINANCIAL INTEGRATION	RUGMAN ALAN M	0762310944	2004	ELSEVIER	\$ 135.70
273	PRODUCTION & QUALITY CONTROL MANAGEMENT	OPERATIONS MANAGEMENT & STUDENT CD PACKAGE	JAY HEIZER,	0131554441	2006	PEARSON	\$ 208.53
274	PRODUCTION & QUALITY CONTROL MANAGEMENT	OPERATIONS MANAGEMENT (5TH EDITION)	NIGEL SLACK	0273708473	2007	PEARSON	\$ 132.25
275	PRODUCTION & QUALITY CONTROL MANAGEMENT	OPERATIONS MANAGEMENT FOR MBAS WITH CRYSTAL BALL C	,JACK R. MEREDITH,SCOTT M. SHAFER	0470096934	2007	JOHN WILEY	\$ 103.04
276	PRODUCTION & QUALITY CONTROL MANAGEMENT	OPERATIONS MANAGEMENT: CONTEMPORARY CONCEPTS AND C	ROGER G SCHROEDER	0073230588	2005	MCGRAW HILL	\$ 163.52
277	PRODUCTION & QUALITY CONTROL MANAGEMENT	OPERATIONS MANAGEMENT: INTEGRATING MANUFACTURING A	DAVIS, MARK; HEINE	0072994355	2004	MCGRAW HILL	\$ 237.50
278	PRODUCTION & QUALITY CONTROL MANAGEMENT	PRINCIPLES OF OPERATIONS MANAGEMENT AND STUDENT CD	JAY HEIZER	013155445X	2006	PEARSON	\$ 193.20
279	PRODUCTION & QUALITY CONTROL MANAGEMENT	QUALITY BEYOND SIX SIGMA	BASU RON & WRIGHT J. NEVAN	0750655615	2005	ELSEVIER	\$ 60.89
280	PRODUCTION & QUALITY CONTROL MANAGEMENT	QUALITY IMPROVEMENT RESEARCH	GROL RICHARD ET.AL	0727916408	2004	BMJ BOOKS	\$ 71.24

281	PRODUCTION & QUALITY CONTROL MANAGEMENT	SIX SIGMA AND THE PRODUCT DEVELOPMENT CYCLE	WILSON GRAHAM	0750662182	2005	ELSEVIER BUTTERWORTH HEINEMANN	\$ 58.59
282	PROJECT MANAGEMENT	MANAGING GLOBAL DEVELOPMENT RISK	HUSSEY J.M & HALL S.E	1420055208	2008	AUERBACH	\$ 80.44
283	PROJECT MANAGEMENT	MANAGING PROJECTS WELL	BENDER STEPHEN	0750646314	2004	ELSEVIER	\$ 52.84
284	PROJECT MANAGEMENT	PROJECT MANAGEMENT	LAKE CATHY	075063667X	2004	PERGAMON FLEXIBLE LEARNING	\$ 60.52
285	PROJECT MANAGEMENT	PROJECT MANAGEMENT FOR BUSINESS, ENGINEERING, AND	,JOHN M. NICHOLAS,HERMAN STEYN	0750683996	2008	BUTTERWORTH- HEINEMANN	\$ 60.89
286	PROJECT MANAGEMENT	PROJECT MANAGEMENT FOR THE PHARMACEUTICAL INDUSTRY	BROWN LAURA & GRUNDY T.	0566085925	2004	GOWER PUBLISHING LIMITED	\$ 172.44
287	PROJECT MANAGEMENT	PROJECT MANAGEMENT: A MANAGERIAL APPROACH	MEREDITH, JACK R.	0471742775	2006	JOHN WILEY	\$ 91.92
288	PROJECT MANAGEMENT	Project Management in Construction (McGraw-Hill Pr	,Sidney M. Levy	0071464174	2006	McGraw-Hill Professional	\$ 103.44
289	PROJECT MANAGEMENT	SYSTEMS AND PROJECT MANAGEMENT	CIMA(G)	0750663030	2004	CIMA PUBLISHING	\$ 14.89
290	PUBLIC RELATIONS	EVENT PLANNING MADE EASY - 7 SIMPLE STEPS TO MAKIN	WOLF	0071446532	2005	MCGRAW HILL	\$ 28.69
291	PURCHASING & SUPPLY MANAGEMENT	PRACTICAL E-MANUFACTURING AND SUPPLY CHAIN MANAGEMENT	GREEFF GERHARD	0750662727	2004	ELSEVIER	\$ 66.64
292	PURCHASING & SUPPLY MANAGEMENT	PURCHASING AND FINANCIAL MANAGEMENT OF INFORMATION TECHNOLOGY	FRANK BANNISTER	0750658541	2004	ELSEVIER BUTTERWORTH HEINEMANN	\$ 82.74
293	QUALITY ASSURANCE (QA) & TOTAL QUALITY MANAGEMENT (TQM)	ASSESSING BUSINESS EXCELLENCE	PORTER & TANNER	0750655178	2005	ELSEVIER	\$ 63.19
294	QUALITY ASSURANCE (QA) & TOTAL QUALITY MANAGEMENT (TQM)	OAKLAND ON QUALITY MANAGEMENT	OAKLAND J.S.	0750657413	2004	ELSEVIER	\$ 102.29
295	QUALITY ASSURANCE (QA) & TOTAL QUALITY MANAGEMENT (TQM)	TOTAL QUALITY MANAGEMENT FOR ENGINEERS	ZAIRI MOHAMED	1855730243	2005	WOODHEAD PRESS	\$ 132.25
296	RESEARCH & DEVELOPMENT MANAGEMENT	INSTITUTIONAL REVIEW BOARD: MANAGEMENT AND FUNCTIO	,ELIZABETH A. BANKERT(G),ROBERT J., M.D. AMDUR(G)	0763730491	2005	JONES & BARTLETT PUB	\$ 183.94
297	RESEARCH & DEVELOPMENT MANAGEMENT	OPEN INNOVATION: THE NEW IMPERATIVE FOR CREATING A	CHESBROUGH	1422102831	2006	MCGRAW HILL	\$ 20.64
298	RESEARCH & DEVELOPMENT MANAGEMENT	PRODUCT DESIGN AND DEVELOPMENT	ULRICH; EPPINGER	0073101427	2007	MCGRAW HILL	\$ 260.11
299	RESEARCH & DEVELOPMENT MANAGEMENT	RESEARCH DESIGN AND METHODS : A PROCESS APPROACH/5TH EDN.	BORDENS S. KENNETH & ABBOTT B.BRUCE	0071113495	2005	MCGRAW HILL	\$ 82.95
300	RESEARCH & DEVELOPMENT MANAGEMENT	STRATEGIC COMPENSATION	JOE MARTOCCHIO	0131868772	2006	PEARSON	\$ 199.33
301	RISK ASSESSMENT & ANALYSIS FOR BUSINESS	RISK ANALYSIS IN THEORY AND PRACTICE	CHAVAS JEAN-PAUL	0121706214	2004	ELSEVIER	\$ 85.04

302	RISK ASSESSMENT & ANALYSIS FOR BUSINESS	RISK MANAGEMENT IN SOFTWARE	MCMANUS JOHN	0750658673	2004	ELSEVIER BUTTERWORTH HEINEMANN	\$ 58.59
303	RISK ASSESSMENT & ANALYSIS FOR BUSINESS	TOLLEYS RISK ASSESSMENT WORKBOOK SERIES	Edward HinesAlan St John Holt(G)	0754518892	2004	LEXIS NEXIS BUTTERWORTHS	\$ 143.75
304	SALES & MARKETING	ABCS OF RELATIONSHIP SELLING WITH ACT EXPRESS CD	FUTRELL	0073225738	2005	MCGRAW HILL	\$ 156.77
305	SALES & MARKETING	BUSINESS MARKETING MANAGEMENT: B2B	HUTT MICHAEL D. & SPEH THOMAS W.	0324361041	2007	MCGRAW-HILL	\$ 107.62
306	SALES & MARKETING	BUSINESS PODCASTING BOOK	GEOGHEGAN	024080967X	2008	FOCAL PRESS	\$ 40.19
307	SALES & MARKETING	BUSINESS SUCCESS: THROUGH SERVICE EXCELLENCE	CLARK MOIRA	0750660856	2004	BUTTERWORTH HEINEMANN	\$ 56.29
308	SALES & MARKETING	CHANNEL ADVANTAGE	FRIEDMAN LAWRENCE G. ET. AL	0750640987	2005	ELSEVIER	\$ 79.29
309	SALES & MARKETING	CREDIT MANAGEMENT HANDBOOK / 5TH EDN.	EDWARDS, BURT	0566085852	2004	GOWER PUBLISHING LIMITED	\$ 201.25
310	SALES & MARKETING	CREDIT RISK MANAGEMENT	FIGHT ANDREW	0750659033	2004	ELSEVIER	\$ 68.94
311	SALES & MARKETING	ESSENTIALS OF MARKETING	WILLIAM D. PERREAULT; E. JEROME MCCARTHY	0073049204	2005	MCGRAW HILL	\$ 188.19
312	SALES & MARKETING	FOCUSED ISSUE ON THE MARKETING PROCESS IN ORGANIZATIONAL COMPETENCE (RESEARCH IN COMPETENCE-BASED MANAGEMENT, VOLUME 1)	SANCHEZ RON ET. AL	0762312092	2006	ELSEVIER	\$ 109.19
313	SALES & MARKETING	GLOBAL MARKETING: A DECISION- ORIENTED APPROACH, 3RD EDITION	HOLLENSEN SVEND	0273678396	2004	PRENTICE HALL	\$ 99.59
314	SALES & MARKETING	GLOBAL MARKETING: FOREIGN ENTRY, LOCAL MARKETING A	JOHANSSON	0072961805	2005	MCGRAW HILL	\$ 248.89
315	SALES & MARKETING	HISPANIC MARKETING: A CULTURAL PERSPECTIVE	,FELIPE KORZENNY,BETTY ANN KORZENNY	0750679034	2005	BUTTERWORTH- HEINEMANN	\$ 41.34
316	SALES & MARKETING	HOW TO MARKET DESIGN CONSULTANCY SERVICES / 2ND EDN.	PREDDY, SHAN	0566085941	2004	GOWER PUBLISHING LIMITED	\$ 74.69
317	SALES & MARKETING	INTRODUCTION TO MARKETING CONCEPTS	DRUMMOND GRAEME & ENSOR JOHN	0750659955	2005	ELSEVIER	\$ 44.79
318	SALES & MARKETING	LEISURE MARKETING: A GLOBAL PERSPECTIVE	,SUSAN HORNER,JOHN SWARBROOKE	075065550X	2005	BUTTERWORTH- HEINEMANN	\$ 50.54
319	SALES & MARKETING	MAKING MARKETING HAPPEN	SMITH BRIAN D	0750662484	2006	ELSEVIER	\$ 50.54
320	SALES & MARKETING	MARKETING A COMPLETE GUIDE IN PICTURES	MCDONALD MALCOLM & MORRIS PETER	0750661984	2004	ELSEVIER BUTTERWORTH HEINEMANN	\$ 36.74

321	SALES & MARKETING	MARKETING FINANCE : TURNING MRKETING STRATEGIES INTO SHAREHOLDER VALUE	WARD KEITH	0750657707	2004	ELSEVIER BUTTERWORTH HEINEMANN	\$ 45.94
322	SALES & MARKETING	MARKETING MANAGEMENT (12TH EDITION) (MARKETING MAN	PHILIP KOTLER	0131457578	2005	PEARSON	\$ 191.67
323	SALES & MARKETING	MARKETING STRATEGIES: A TWENTY-FIRST CENTURY APPROACH	RANCHHOD ASHOK	0273651927	2004	PRENTICE HALL	\$ 138.00
324	SALES & MARKETING	MARKETING WITH CD-ROM AND POWERWEB	KERIN	0073080152	2005	MCGRAW HILL	\$ 219.56
325	SALES & MARKETING	MARKETING WITH ONLINE LEARNING CENTER PREMIUM CONT	MICHAEL J ETZEL	0073252891	2005	MCGRAW HILL	\$ 161.44
326	SALES & MARKETING	MARKETING YOUR CLINICAL PRACTICE: ETHICALLY, EFFEC	BAUM	0763733342	2004	JONES & BARTLETT PUBLISHER	\$ 131.04
327	SALES & MARKETING	MARKETING: STUDENT TEXT	WILLIAM M. PRIDE; O.C. FERRELL	0618799702	2007	HOUGHTON MIFFLIN	\$ 241.44
328	SALES & MARKETING	OFFENSIVE MARKETING	KEEGAN AND DAVIDSON	0750674598	2005	Butterworth-Heinemann	\$ 43.64
329	SALES & MARKETING	PRODUCT MANAGEMENT	LEHMANN	0072865989	2004	MCGRAW HILL	\$ 210.77
330	SALES & MARKETING	SERVICES MARKETING	VALARIE ZEITHAML	0072961945	2005	MCGRAW HILL	\$ 246.65
331	SALES & MARKETING	STRATEGIC MARKETING	CRAVENS	0072966343	2005	MCGRAW HILL	\$ 244.41
332	SALES & MARKETING	THE BRAND GAP: EXPANDED EDITION	MARTY NEUMEIER	0321348109	2005	PEARSON	\$ 25.29
333	SALES & MARKETING	THE STRATEGY AND TACTICS OF PRICING: A GUIDE TO GR	THOMAS NAGLE	0131856774	2005	PEARSON	\$ 100.05
334	SALES & MARKETING	WINE MARKETING: A PRACTICAL GUIDE	,C. MICHAEL HALL,RICHARD MITCHELL	0750654201	2007	BUTTERWORTH-HEINEMANN	\$ 51.69
335	SALES & MARKETING	ZAG: THE NUMBER ONE STRATEGY OF HIGH-PERFORMANCE B	MARTY NEUMEIER	0321426770	2006	PEARSON	\$ 28.69
336	SALES & MARKETING MANAGEMENT	INTERCULTURAL COMPETENCE: INTERPERSONAL COMMUNICAT	MYRON W. LUSTIG	020545352X	2006	PEARSON	\$ 100.51
337	SALES & MARKETING MANAGEMENT	THE COMPLETE GUIDE TO SALES FORCE INCENTIVE COMPEN	ZOLTNERS	0814473245	2006	MCGRAW HILL	\$ 74.75
338	SALES & MARKETING: ADVERTISING	ADVERTISING AND PROMOTION: AN INTEGRATED MARKETING	GEORGE E BELCH	0073255963	2006	MCGRAW HILL	\$ 213.01
339	SALES & MARKETING: ADVERTISING	PRACTICE OF ADVERTISING / 5TH EDN.	MACKAY A.R.	0750661739	2005	ELSEVIER BUTTERWORTH HEINEMANN	\$ 56.29
340	SECRETARIAL & OFFICE SKILLS	INTRODUCTION TO CRYPTOGRAPHY /2ND EDN	BUCHMANN A. JOHANNES	038721156X	2004	SPRINGER-VERLAG	\$ 103.44
341	SMALL BUSINESSES & SELF-EMPLOYED	ENTREPRENEURIAL SMALL BUSINESS WITH STUDENT CD AND	KATZ	0073257958	2005	MCGRAW HILL	\$ 156.77
342	SMALL BUSINESSES & SELF-EMPLOYED	WHITE LADDER DIARIES: THE PAIN & PLEASURE OF LAUNCHING A BUSINESS	JAY ROS	027370995X	2006		\$ 54.63

343	TAKEOVERS, MERGERS & BUY-OUTS	ADVANCES IN MERGERS AND ACQUISITIONS	COOPER CARY L. & FINKELSTEIN SYDNEY	0762311010	2004	ELSEVIER	\$ 124.20
344	TAKEOVERS, MERGERS & BUY-OUTS	ADVANCES IN MERGERS AND ACQUISITIONS, VOLUME 4	COOPER CARY L. ET.AL	076231172X	2005	ELSEVIER	\$ 109.19
345	TAKEOVERS, MERGERS & BUY-OUTS	MERGERS AND ACQUISITIONS SECURITY: CORPORATE RESTR	,EDWARD HALIBOZEK,GERALD L. KOVACICH	0750678054	2005	BUTTERWORTH-HEINEMANN	\$ 63.19
346	TAKEOVERS, MERGERS & BUY-OUTS	MERGERS, ACQUISITIONS, AND OTHER RESTRUCTURING ACT	DONALD DEPAMPHILIS	0123694035	2005	ELSEVIER	\$ 125.35
347	TELEWORKING	REMOTE WORKING LINKING PEOPLE AND ORGANISATION	DAVID NICKSON AND SUZY SIDONS	0750658592	2004	ELSEVIER	\$ 48.24

CONDICIONES COMERCIALES

La cotización se realiza en base a catálogo, ya que los precios y las existencias están sujetos a cambios sin previo aviso.

Precios más gastos de envío.

Tiempo de entrega estimado de 3 a 6 semanas.

No se aceptará ningún pedido cuya vigencia haya expirado.

Antes de realizar cualquier pago, favor de confirmar existencias.

Riguroso pago por anticipado

Los precios están expresados en dólares americanos, motivo por el cual se tomara la paridad del dólar a la fecha de la facturación